Xplor SPOT MDC Mobile Asset Requirements

7/1/24

App Information	
Text used to search and display on app stores. *Note: There is no guarantee that the requested app name will be available. We will notify you in such cases.*	
Company Name	
App Store Name (50 Characters Max)	
Company Website (URL)	

Icon Name	
11-12 Characters Max (depends on character width)	

Menu Options	
Do you want to display "Route Pickup Requests"?	Yes ☐ No ☐
Do you want to display "My Orders"?	Yes ☐ No ☐
Do you want to display "Coupons"? *If yes, attach and send coupon images (1024 x 1024, PNG or JPG, no transparency)*	Yes ☐ No ☐
Do you want to display "Pricing"?	Yes ☐ No ☐
Do you want to display "Gift Cards"?	Yes ☐ No ☐
Do you want to display "Refer a Friend"?	Yes ☐ No ☐
Do you want to display "On My Way"?	Yes ☐ No ☐
Do you want to display "Lockers"?	Yes ☐ No ☐
Do you require a signup legal agreement? If yes, please provide URL to agreement. *If yes, provide URL to agreement below. URL must be hosted on your website.* URL:	Yes ☐ No ☐
Do you have a pricing disclaimer? *If yes, provide URL to disclaimer below. URL must be hosted on your website.* URL:	Yes ☐ No ☐

Color Options (see image below)	
Primary Color in #HEX (see image below)	
Text Color in #HEX (see image below)	
Secondary Color in #HEX (see image below)	
Menu Navigation Bar Color in #HEX (see image below)	

Artwork Section Below

Note: Graphics should utilize all available space within the dimensions provided.

Background Image (see image below)

Used as background in App
- PNG or JPG format
- No transparency
- Name Background.jpg
- Required Size
  - 1242 x 2208

Logos (see image below)

Logo is viewed in several locations in app
- PNG format
- Background Transparency
- Image name Logo@120.png, Logo@240.png, Logo@360.png
- Required Sizes
  - 120 x 120
  - 240 x 240
  - 360 x 360

Icons (see image below)

Viewed on device as app icon
• PNG Format
• No transparency
• Naming icon29.png, icon40.png etc.
• Required Sizes
    ○ 29x29
    ○ 40x40
    ○ 58x58
    ○ 76x76
    ○ 80x80
    ○ 87x87
    ○ 120x120
    ○ 152x152
    ○ 167x167
    ○ 180x180
    ○ 512x512
    ○ 1024x1024

Welcome Page 1 (see image below)

• Company Logo with Company Name
• PNG format
• Background Transparency
• Image name Welcome1@120.png, Welcome1@240.png, Welcome1@360.png
• Required Sizes
    ○ 120 x 120
    ○ 240 x 240
    ○ 360 x 360
• Headline

Welcome Page 2 (see image below)

• PNG format
• Background Transparency
• Image name Welcome2@120.png, Welcome2@240.png, Welcome2@360.png
• Required Sizes
    ○ 120 x 120
    ○ 240 x 240
    ○ 360 x 360
• Headline: _____
• Text: _____

Welcome Page 3 (see image below)

• PNG format
• Background Transparency
• Image name Welcome3@120.png, Welcome3@240.png, Welcome3@360.png
• Required Sizes
    ○ 120 x 120
    ○ 240 x 240
    ○ 360 x 360
• Headline: _____
• Text: _____

Welcome Page 4 (see image below)
- PNG format   - Background Transparency   - Image name Welcome4@120.png, Welcome4@240.png, Welcome4@360.png   - Required Sizes   120 x 120   240 x 240   360 x 360   - Headline: _____   - Text: _____

Welcome Page 5 (see image below)
- PNG format   - Background Transparency   - Image name Welcome5@120.png, Welcome5@240.png, Welcome5@360.png   - Required Sizes   120 x 120   240 x 240   360 x 360   - Headline: _____   - Text: _____

Referral Text
If Referral logic is enabled the text below is used by default. Please make any changes required. "Share {{COMPANYNAME}} with your friends and you both receive $10.00."

Long Description Name
The default app description name is listed below. Depending on features please make any changes need to the description. "{{COMPANYNAME}} Mobile provides instant access to your personal {{COMPANYNAME}} account and customer information, giving you the ability to track your orders as they are processed, view your cleaning history and receipts, and much more. Schedule a free on-demand route pickup or simply let the store know that you will be in to grab your items—all with the push of a button. {{COMPANYNAME}} Mobile will even notify you when your order is ready for pickup, as well as pass along any special information or promotion. Features listed below are subject to the specific operating polices of your Dry Cleaner: 1) Track your orders in process and view past order history, and receipts. 2) Request a free On-Demand route pickup. 3) Notify the {{COMPANYNAME}} store that you are on your way to pick up your ready orders. They'll pull and have them available when you walk in. 4) View your customer account information, including your contact information, payment methods, cleaning preferences, etc. 5) Quickly contact {{COMPANYNAME}} by phone or email and access their website all directly from your device. 6) Receive automatic notifications when your orders are ready for pickup notifications, complete with order count and descriptions. 7) Refer a friend and receive credit towards your next cleaning service."

Short Description Name
The default short app description name is listed below. Depending on features please make any changes need to the description. (must be less than 70 characters) "Manage your account, request service, and view latest specials!"

SPOT Mobile App Image Layout

SPOT Mobile App Color and Image Layout-

Navigation Bar Color
Navigation Bar Text Color

Company Logo

Background Image

Primary Color
Primary Color Text Color

Secondary Color
Secondary Color Text Color

Login

WELCOME BACK

Email

Password

LOGIN

RESET PASSWORD

Device Icon

Icon

●●●○○ AT&T 📶

My Dry Cleaner

SPOT Mobile App Welcome 2-6 Screens

Welcome Image

Title Text and Highlight Text

Detail Text

●●●○○ AT&T 📶   1:54 PM

SIMPLE & SEAMLESS

You have enough to do! Let us take the hassle out of your dry cleaning & laundry chores.

Connect with FACEBOOK

Login with EMAIL

Sign Up with EMAIL